Questions to consider to inform the basis of your needs analysis.

(This list is not exhaustive)

- 1. Have you identified a need?
- 2. Who are your clients and where are they located? Are parents working locally or commuting? Are parents experiencing disadvantage in the local area? Are you going to operate in a DEIS area?
- 3. What are the childcare needs of families in your area?
- 4. Have you talked to other childcare providers in your area? Are they at full occupancy? Are they operating waiting lists?
- 5. Will your childcare service displace any existing service providers in the area?
- 6. Will your childcare service complement any existing childcare providers or community services in the area?
- 7. Are you aware of any new developments planned for the area: factories, shopping centres, community services etc. that may have plans to develop a similar service in the area?
- 8. Have you found out from local authorities if new housing developments have been planned for the area?
- 9. Have you consulted with government agencies, trade associations and consumer bodies for information on population, age, gender, consumer trends for the area?
- 10. Have you consulted with local primary schools and parish registers for information?
- 11. Have you consulted with local community groups such as parent and toddler groups, resident associations and family and community resource centres?